



Mutual Fund Corner

Fund In Focus – SBI Blue Chip Fund

SBI Blue Chip Fund is an open-ended Large Cap equity fund that invests in bluechip companies; these are companies with substantial market share and leadership in their respective industries. The scheme has a diversified basket of equity stocks of companies whose market capitalization is at least equal to or more than the least market capitalized stock of S&P BSE 100. The fund also makes opportunistic allocations to high conviction midcaps (up to 20%) when required.

Fund Details –

Name : SBI Blue Chip Fund
Fund Type : Open Ended – Equity Large Cap
Risk Grade : Moderately High
CRISIL Rating : ★★★★★
AUM : INR 10,970.73 crores (as on 31.01.17)
Expense Ratio (Regular/Direct) : 1.98% / 1.08%
Min. Amount (Initial/SIP) : INR 5,000 / INR 1,000
NAV : INR 33.59 (Growth) / 21.81 (Dividend)
Exit Load : 1% of NAV for redemption/switch within 365 days

Historical Returns (returns above 1 year are annualised) –

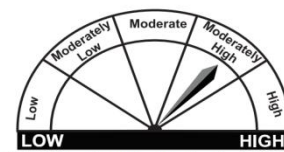
Period	SBI BLCH	Benchmark (BSE100)	Category Avg
1 month	6.3%	6.5%	5.9%
3 months	5.9%	13.4%	11.0%
6 months	2.0%	4.1%	3.3%
1 Year	24.9%	26.2%	23.4%
2 Years	6.8%	2.1%	4.0%
3 Years	22.3%	14.4%	16.8%
5 Years	18.2%	10.4%	11.2%

Analysis –

A fund that invests in bluechip companies, this fund is a top choice in the Large Cap category. The fund has been ranked 1 by CRISIL in the Equity – Large Cap category consistently for the past two years. On the basis of 3 and 5 year returns, the fund has managed to beat its benchmark by close to 8% and category by 5-7% on an annualised basis, it also has a lower expense ratio as compared to its peers. The investment emphasis of the scheme is on identifying companies with strong fundamentals and valuation gaps vis-a-vis peers. The large-cap tilt and the strong peg to the benchmark have helped ensure that the fund contains declines very well during bear phases.

SBI Blue Chip Fund is ideally suited for investors looking for stable returns and long term wealth creation.

25th February, 2017



Investors understand that their principal will be at Moderately High risk

Fund Manager Details –

Name : Ms. Sohini Andani
Qualifications : B.Com, CA
Designation : Fund Manager
Experience : She joined SBIFM in 2007 and was promoted to portfolio manager in 2010. She has over 11 years of experience in research on the sell side. Prior to joining SBIFM, she was senior research analyst at ING Investment Mgmt.

Top 10 Holdings –

Company	% of Net Assets
HDFC Bank	6.39%
L&T	3.40%
Infosys	3.37%
Nestle India	3.29%
UPL	3.12%
Bharat Electronics	3.09%
Sun Pharma	3.04%
Mahindra & Mahindra	2.94%
Reliance Industries	2.83%
HPCL	2.81%

Top 10 Sectors –

Sector	% of Net Assets
Financial Services	23.28%
Automobile	10.70%
Pharmaceuticals	8.21%
Energy	7.33%
Consumer Goods	7.25%
IT	6.10%
Construction	5.01%
Cement	5.01%
Indstr. Manufacturing	4.76%
Fertilisers & Pesticides	4.17%